

SOCIS Market Research

Yaroslavl, Russia, S-Schedrin str., 13 k2-21 150000 Tel. +7 495 510-19-40 Fax +7 (4852) 73-03-63 info@socismr.com english.socismr.com

Services and Pricing

For Quantitative Studies:

Translation / set-up	from \$160 (\$11 per page A4)
Coding of open-end questions	on request
Questionnaire design, sampling	from \$250
Programming and hosting (CATI / CAWI /	from \$160
CAPI)	
Data collection (CATI / CAWI / CAPI)	on request
Data processing (SPSS, ASCII)	from \$100
Presenting	from \$600

For Qualitative Studies:

Consulting, planning	on request
Guide design	from \$150
Recruitment (F2F / on-line	on request
Venues (in major cities)	from \$100 per session
Live streamin	FREE
Simultaneous translation	from \$110 / hour
Moderation (F2F / on-line / Communities	from \$65 (IDIs) / \$160 (FGDs)
and BBs)	
Transcription	from \$140 per hour
Presenting	from \$600