

# BIG Europe

## International Market Research



BIG Europe, The Corn Exchange, 21 Brunswick Street, Liverpool, L2 0PJ

SOCIS MR  
Roman Ogloblin  
Prospect Otkjabrja 47  
150040 Yaroslavl

RUSSIA

Business Information Group  
is an association of market  
research companies in 14  
European countries and 11  
partners on other continents  
[www.big-research.com](http://www.big-research.com)

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### **BIG Award 2017 – First Prize**

Dear Roman,

As President of Business Information Group I would like to congratulate you and the staff of SOCIS for winning the BIG Award 2017 against a lot of top class competition from other European members. It means that the market research project you have submitted and presented to the membership was evaluated by fourteen European market research companies, all experts in this field, and voted best European project of the year in terms of methodology, implementation, reporting and value to your client.

You deserve the respect and acknowledgement that this award is a symbol of!

If I may add, all members of Business Information Group enjoy continuously working with you on international projects because of your reliable quality work.

Kind Regards,  
Business Information Group BIG

*David Murray*

**David Murray, President**